

# Cookie policy – Vepo Cheese NV

Vepo Cheese is a traditional Dutch family company, which has been in the cheese business since 1920. Customer service and quality are the main points we focus on for now and in the future. At Vepo Cheese we take responsibility for the protection of your personal data and privacy. We believe in the importance of making our services transparent, personal and reliable. Therefore Vepo Cheese developed this cookie policy to explain why and how we use cookies. We invite you to familiarize yourself with our cookie policy.

## 1. When does this cookie policy apply?

This cookie policy applies to the website of Vepo Cheese NV that uses cookies or similar technology. You can learn more about Vepo Cheese, and our services at <a href="https://www.vepocheese.com">www.vepocheese.com</a>. More details about our website can be found below, under the tab 'which cookies do we use'.

## 2. What are cookies?

Cookies are small data files which your browser places on your computer or mobile device. Cookies support your browser during your visit to our websites.

There are different types of cookies, varying from cookies that remember your language preferences to cookies that are used for advertising purposes. We use them for various purposes. Some cookies are session cookies and are only active when your browser is open, others are permanent and remain stored on your computer for a longer period of time. Cookies themselves cannot collect any information stored on your computer.

#### 3. Why do we use cookies?

Cookies help us to improve our websites. We use cookies to learn more about the interaction between visitors and our website. Cookies remember for example the type of browser you use and which additional browser software you have installed. They also remember your preferences, such as language and region, which are retained as default settings when you visit the website again. Cookies also allow you to rate pages and to fill in comment forms. We believe that the cookies we use improve your user experience when visiting our websites.

#### 4. What types of cookies do we use?

We use the following types of cookies:

- a. Essential cookies: these cookies are essential for the operation of our website.
- b. Functionality cookies: these cookies remember your preferences for a website, such as language preference, usernames or shopping basket.
- c. Performance cookies: these cookies register usage information for our website on a non-personal level and are used to collect analytics and metrics, such as number of visitors and which pages are most frequently visited. These cookies include Google Analytics (see also below).
- d. Targeting or advertising cookies: these cookies are used to collect information about browser habits and can be used to customize advertising and marketing. These cookies are most of the time third party cookies (see 6 below).

If required by law, we will ask your consent before using cookies.



#### 5. Which cookies do we use?

The cookies we use are not the same for all websites. Below you find the most recent list of cookies, domains, purposes and retention periods of the cookies we use.

#### Overview cookies

Name of cookie	Domain that uses cookie	Туре	Retention period
PHPSESSID	Vepocheese.com	HTTP	Session
Lang	Vepocheese.com	HTTP	30 months
_gat	Vepocheese.com	HTTP	Session
_gid	Vepocheese.com	HTTP	Session

### 6. Do we use third party cookies?

Our website uses third party cookies, such as Facebook, Google, Twitter and Addthis. Third party cookies are cookies that are set by a website other than the one which you are located. For example, vepocheese.com can contain a Facebook-button for 'Like' on the website. This button sets a cookie that can be read by Facebook. This cookie can be considered as a third party cookie. Third parties may view your use of the Vepo Cheese website. For example, when you click on the social media buttons (i.e. 'like'), then certain personal details (such as name and the fact that you are interested in our products) will be visible for social media providers and visitors of your personal social media page.

For the use of social media websites the conditions (including the privacy policy) of the social media platform apply. The cookie policy of Vepo Cheese is not applicable for the use of such social media websites.

You can consult the <u>Vepo Cheese privacy policy</u> for more information on how we treat your personal data, also in relation to social media platforms.

We prefer to be transparent and inform you properly about the cookies of third parties that can be placed during the visit to our website or the use of our apps. Below you find the most recent list of cookies, domains, third parties and retention periods.

#### Overview third party cookies

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Name of cookie	Domain that uses cookie	Туре	Retention period
@@History/@@scroll #	Youtube.com	HTML	Session
Collect	Google- analytics.com	Pixel	Session
GPS	Youtube.com	HTTP	Session
PREF	Youtube.com	HTTP	8 months



## 7. How do you reject and delete cookies?

There are several ways to exclude or limit the use of cookies on your device.

- a. If required by law, we will ask for your consent before using cookies. You can accept or decline this.
- b. You can also choose to decline or block the cookies set by Vepo Cheese or the websites of any third party suppliers by changing your browser settings. The help function of your browser can provide you with more information.
- c. You can opt-out for Google Analytics cookies by installing the Google 'Add-on' in your browser (https://tools.google.com/dlpage/gaoptout?hl=en-GB).
- d. You can opt-out for personalized online advertisements from a large number of companies, including some whose cookies we use, by visiting <a href="https://www.youronlinechoices.com">www.youronlinechoices.com</a>. However, please note that certain features of our websites may not work correctly if you decline the use of cookies.

## 8. Contact

If you have any questions about this cookie policy or the cookies being used by our website, please let us know. You can contact us by clicking on the **contact link** on the website that led you to this cookie policy.

You can also visit the contact page of the Vepo Cheese website (www.vepocheese.com) and find the contact details of Vepo Cheese.

## 9. Changes to this cookie policy

This cookie policy may be changed from time to time when there are new developments or when our cookies change. Vepo Cheese advises you to read this cookie policy regularly, in order to stay up to date on any changes.

This cookie policy was last modified on August 1, 2018.